



2019
GLOBAL FORUM
ON MODERN DIRECT DEMOCRACY



Professionalisation of Democracy Development

Academy for a Learning Democracy

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Who are we and what is our idea?

- The *Academy for a Learning Democracy* is a joint venture by *Democracy International, Procedere – R+D Hub for Procedural Praxis –* and *University of Tübingen*



DEMOCRACY INTERNATIONAL



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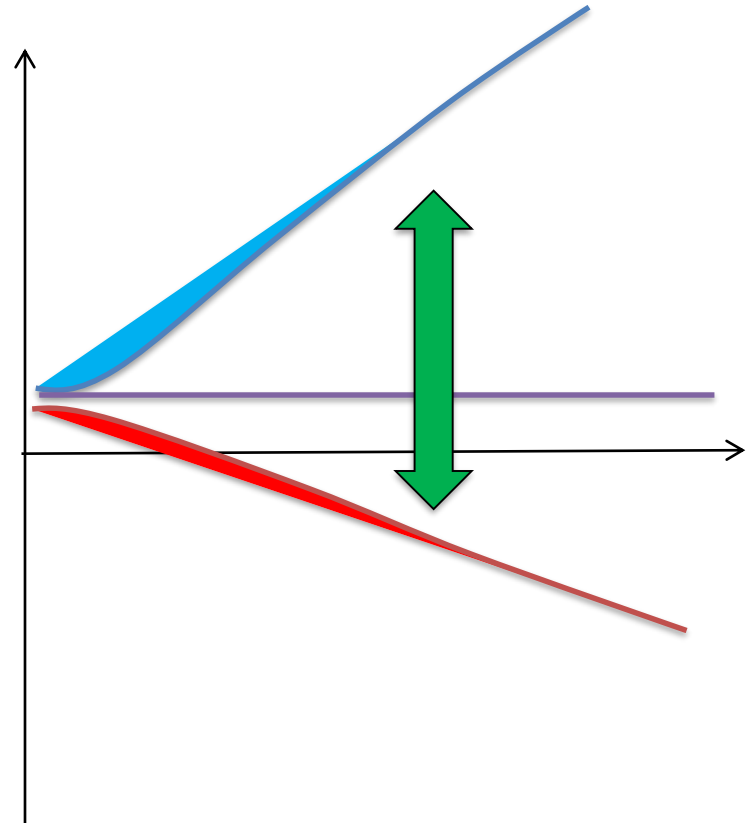
LERNENDE DEMOKRATIE



- **Reason:** Democracy is in a deep crisis
- **Vision:** to develop and spread the idea of a Learning Democracy → a **political system that learns faster than problems arise**

Why Democracy Development (DD)?

- The *indiv. expectations and pol. problems* of our time grow exponentially
- *The people's trust* in the problem solving abilities of the democracies declines
- The actual development of the *performance of our democracies* is growing merely linear or is declining
- → the *gap* between problem and performance is growing



Why Politics / Democracy at all?

- Politics: **Eudamonia** → collective conditions of good life
- Politics starts when you want to tackle a problem you can't solve alone and instantaneously → you have to cooperate and collaborate → **Why should I?**
- **Democracy**: my voice counts; What I have to say/give is relevant for of all → **everyone is important** → **dignity**
- Politics is procedural: **How** do we organise our self? ...
- Democratic answer: ... In a **participative, deliberative way!**
→ unleashing the full potential **co-creativity**
→ **But how?** Especially in times where communication is losing its credibility and value (fake news – alternative truth)

Reasons for participatory opening

- **Functional:** Government as usual doesn't function anymore because of disruptions, self-referential systems
→ How to get the dynamism into the the
- **Normative:** even if politics still works, then effects are too short-term, not sustainable, intergenerational
→ How to get the future into the process?
- **Emphatic:** every human has the right to have a say over decisions and rules that influence his or her life, therefore democracy and participation are a mean in it self, a fundamental, self-evident human basic right
→ How to ensure that everybody matters?

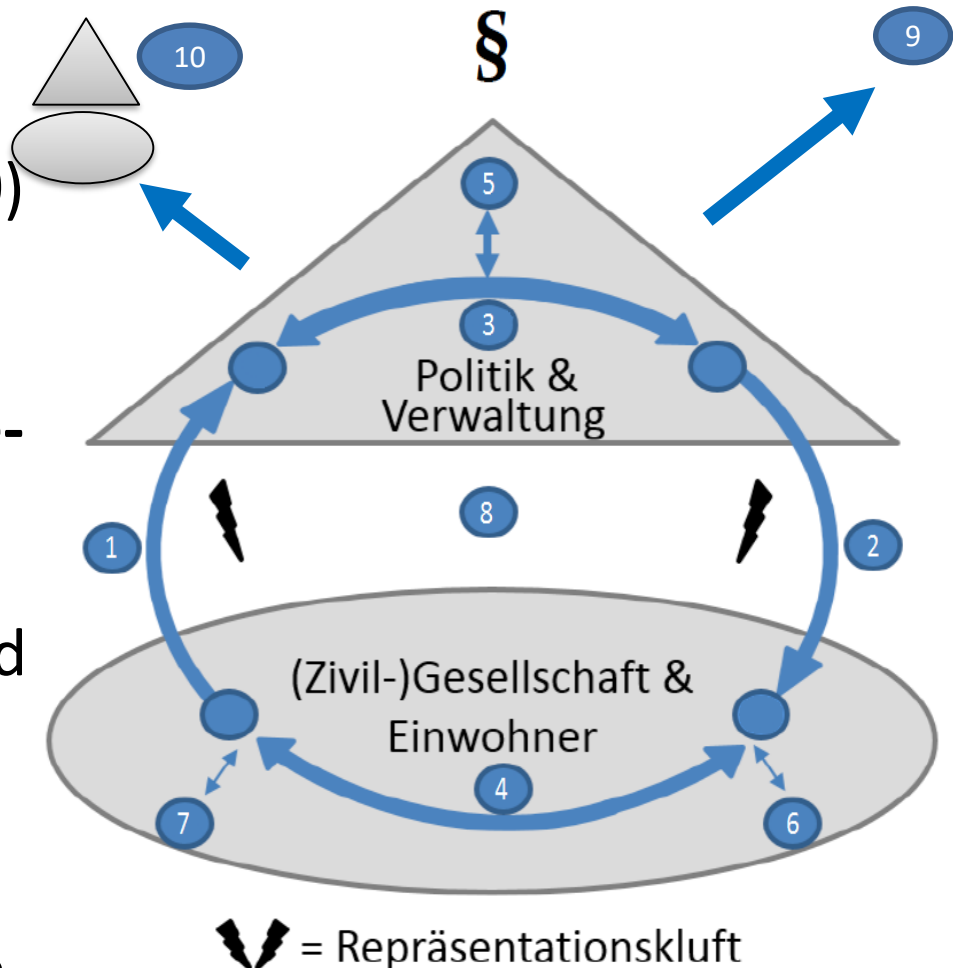
For what Democracy Development?

Democracy Development help to increase a. secure ...

- **Efficiency**: Continuously self-improving politics **that solve our problems better** → humanity to become more sustainable and responsible -> *mature*
- **Acceptance**: If people participate themselves they **trust more** the results and personnel of politics → more stable and reliable -> investor-friendly
- **Resilience**: ... **Deeper rooted, more resistance to inner/outer threats** → a positive, intrinsic attitude toward democratic institutions and a more collaborative community -> patriotism

What is DD? What are its tasks?

- DD is taking care of the **interfaces in the society** (see graphic: numbers 1-10)
- DD is taking care that the **processes of participation, communication and cooperation** at these interfaces are working well and are getting constantly improved
- DD takes care that this societal problem-solving system flows well → clears obstructions → value chain



Who takes care of DD?

Professional Democracy Developers

- They need to have a **professional ethos**:
 - Being not afraid of **complexity** and can design processes for every problem.
 - **Wanting to design and conduct processes** together with people to solve problems and create solutions
 - Should direct their actions after the **public welfare and the human rights** of everyone
- Two central attitudes:
 - **We can do it better – together.**
 - **We don't have the solution for every problem but we know the way to get there.**
- We need **Trainings/Schools for Democracy Development!**

Localising Democracy: Network of Democracy-Incubators

- **Everyone** can and should see himself as a Democracy Developer → How to promote and improve democracy in my daily live / living spheres?
- **Fridays for Future need Interfaces for future:** public places and events where people can transform discomfort into political action and democratic innovations
- ***Democracy Incubators:*** in cooperation with cities, companies, civil society organisations etc.
- **Political Entrepreneurship Hubs** → Professional Democracy Developers assist and coach democracy-innovators
- Agenda setting: establishing a new political field:
Democracy-Politics → Taking care on the *how* and *who* of politics?

What skills and competences do professional Democracy Developers need?

Having knowledge about...

- processes and procedures → What are they? Why do we need them?
- politics and democracy → How does it work? What is the current situation?
- ethics and ethos → What are our principles? What should we aim for?

Understanding and use a wide range of methods and tools. Such as...

- Communication
- Moderation
- Mediation
- Designing (conceptualising)

Specializing in specific areas of Democracy Development. Such as...

- Personal Development
- Team Development
- Project Development
- Organisational Development
- Democracy Development

Curriculum Tree for a School of Democracy-Development

- **Roots** = basic theory
 - **Trunk** = skills @ tools
 - **Branches** = applications
 - **Seed** = DNA / Ethos
 - **Germling** = offspring
- Idealplan



What has started?

1. City-Maker-Academy

(Stadtmacher Akademie) for Urban Innovators, developed with the Assoziation for Urban-Development of German City-Administrations

<http://www.lernende-demokratie.de/stadtmacher-akademie-academy-city-makers>

Δ
Δ Δ STADT
Δ Δ MACHER
ΔK ADEMIE



24.10.19 Konferenz: Neue Wege des SMAAs.
Kategorie: zusätzliches Fortbildungsangebot

- Camp** Camp: Übergeordnet. Alle TN in Berlin. Fortbildung, Themen, Tools
- Jam** Jam: Experten vor Ort die in Einzelcoachings mit den Teams arbeiten.



What is under way?

2. Executive Programme in Intersectoral Governance

Tri-sectoral (state administration, manufacturing companies and NGOs) **certificate programme in participatory leadership and agile project-governance** - www.cas.dhbw.de/isog



**Intersectoral
School of Governance
Baden-Württemberg**
*Unser Land gemeinsam
voranbringen*



DHBW
Duale Hochschule
Baden-Württemberg
Center for Advanced Studies

What are we starting our self?

We can already **offer trainings for democracy development** that focus on specific target groups and problems. Such as...

- Toolshop for politicians and administrators: ***When does public participation make sense?***
- Toolschool for administrators: ***How do I organise and implement public participation in a specific situation?***
- Jam for interested political entrepreneurs: ***What could a Democracy Incubator look like?***

Our training formats:

- **TOOL-SCHOOL:** Acquiring skills & tools for participatory democracy development (2-3 days).
- **TOOL-SHOP:** Workshop to tailor your own toolset / process-design for a specific case (1-2 days).
- **DEMOCRACY-JAM:** Developing an agenda for a specific democracy-development-issue (1-2 days)
- **DEMOCRACY-CAMP:** Exchanging innovations and bringing forward your own participatory project; assisted by coaches and experts, together with other democracy-entrepreneurs (2-3 days).
- **DEMOCRACY-SCHOOL:** Theory and practice of democracy-development-strategies, illustrated by actual cases and applied to crucial democracy-development-challenges (3-5 days)
-> planned before the ***Bern 2019 Global Forum as International Democracy-Development Summer-School***

Our training topics:

1) RECOGNISING AND DECIDING PARTICIPATION

- *When does public participation make sense? And which kind of participation would help?*

2) COMMISSIONING AND PLANING PARTICIPATION

- *How do I find a good facilitator? How do I commission and monitor public participation? And how to put out to tender and finance participation processes?*

3) DESIGNING AND FACILITATING PARTICIPATION

- *How do I design, organise and moderate participation processes?*

4) STABILISING AND INSTITUTIONALISING PARTICIPATION

- *How do I set up guidelines and statutes for participation to institutionalise participation? And how to train, hire and develop my staff?*

5) COMMUNICATING, MANAGING, INTERNALISING PARTICIPATION

- *How do I get approval from superiors and decision-makers as well as in the public? How do I build up a culture of participation in my institution and community? And how do I run multi-stakeholder participation in an agile way and build up resilient cooperation-networks?*

We need you! As partners, clients, multipliers,
trainers, students, critics, developers ...

Talk to me or contact me at

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**WE CAN DO IT BETTER –
TOGETHER!**

